

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
21 June 2001 (21.06.2001)

PCT

(10) International Publication Number
WO 01/43703 A1

(51) International Patent Classification⁷: **A61K 7/00**,
7/025, 7/027, 1/00, 31/74, 31/745, 31/01, 31/015

(74) Agent: RUGGIERO, Charles, N., J.; Ohlandt, Greeley,
Ruggiero & Perle, L.L.P., One Landmark Square, 9th Floor,
Stamford, CT 06901-2682 (US).

(21) International Application Number: PCT/US00/28979

(81) Designated States (*national*): AU, CA, JP, MX, PL.

(22) International Filing Date: 20 October 2000 (20.10.2000)

(84) Designated States (*regional*): European patent (AT, BE,
CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC,
NL, PT, SE).

(25) Filing Language: English

Published:

— *With international search report.*

(26) Publication Language: English

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(30) Priority Data:
09/461,447 14 December 1999 (14.12.1999) US

(71) Applicant: AVON PRODUCTS, INC. [US/US]; 1251
Avenue of the Americas, New York, NY 10020-1196 (US).

(72) Inventors: TRAVKINA, Irina; 800 7th Avenue,
Riveredge, NJ 07661 (US). RAOUF, Maha; 701 Somerset,
Franklin Lakes, NJ 07417 (US).



WO 01/43703 A1

(54) Title: WEAR RESISTANT COSMETIC COMPOSITIONS

(57) Abstract: There is provided a cosmetic composition, preferably in the form of a lip gloss composition, that is smooth, glossy, and wear resistant. The composition has an oil or liquid ester and a gel, and optionally, one or more waxes, one or more pigments, and one or more emollients.

WEAR RESISTANT COSMETIC COMPOSITIONS**BACKGROUND OF THE INVENTION**5 1. **Field of the Invention**

The present invention relates generally to cosmetic compositions. More particularly, the present invention relates to cosmetic compositions that are applied to the skin and lips, which offer enhanced ease of application and wear resistance, e.g. non-feathering and non-bleeding. In 10 addition, the present invention provides cosmetic compositions that have features of traditional gloss products, namely high shine, even coverage, and light feel.

15 2. **Description of the Prior Art**

Traditional lipsticks are made of an oil or fatty base that is stiffened to a desired consistency with waxes of various types. The waxes serve to raise the melting point and improve the physical stability of the base. The color of the lipstick is ordinarily provided by insoluble pigments or lakes, which are finely dispersed in the base. In addition, a fluorescein dye 20 derivative, such as tetrabromofluorescein, which stains the lips, may be incorporated into the base.

A lip gloss composition is a composition used for cosmetic and lip care purposes and specifically for lip coloring, in much the same manner as 25 lipsticks are used. A lip gloss composition has a very high shine. Moreover, the lip gloss composition is commonly semi-solid, and has a fluid, smooth consistency. These characteristics are preferred by consumers in many situations.

30 However, lip gloss compositions are moved too readily on the surface of the lips. Such movement results in very low wear resistance. For example, lip glosses will accumulate in the fine creases in the skin of the lips and the skin immediately surrounding the lips. This tendency is

called feathering, and is undesirable to consumers. Additionally, the oils contained in a lip gloss oftentimes cause the color to migrate beyond the outer perimeter of the lips, resulting in a halo effect. This tendency is called bleeding, and is undesirable to consumers.

5

Prior art examples of wear-resistant cosmetic compositions include U.S. Patent No. 4,699,780 to Jennings, et al., titled Cosmetic Composition. The Jennings et al. patent provides for a composition comprising a resin, a polysiloxane, a polyolefin that is liquid at room temperature, and at least 10 one hardening agent.

However, there is an ongoing need for cosmetic compositions, which may be used, for example, as lip gloss compositions, that combine high shine, fluidity, and smooth consistency with wear resistance and vibrant 15 color.

SUMMARY OF THE INVENTION

It is an object of the present invention to provide a cosmetic 20 composition, such as a lip gloss composition, that provides high gloss, fluidity, smooth consistency, long-lasting shine, and long-lasting color.

It is another object of the present invention to provide such a cosmetic composition that provides vibrant lip gloss colors combined with 25 resistance to feathering and bleeding.

Accordingly, there is provided a cosmetic composition, preferably in the form of a lip gloss composition, that is semi-solid, glossy, long-lasting and wear resistant. The composition comprises a gel base, and optionally, 30 one or more waxes, one or more colorants, and one or more emollients.

DETAILED DESCRIPTION OF THE INVENTION

The present invention provides a cosmetic composition, preferably a lip gloss composition, that is smooth, glossy, wear resistant and stable.

5

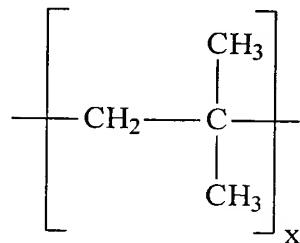
The cosmetic composition according to the present invention preferably comprises a gel base that is present in an amount about 75.0 percent to about 99.0 percent by weight (wt%) of the total weight of the composition. More preferably, the base is present in an amount about 80 wt% to about 90 wt% and, most preferably, about 80 wt%. Moreover, the cosmetic composition optionally comprises up to about 5.0 wt% of one or 10 more waxes, up to about 15.0 wt% of one or more colorants, such as pigments, and up to about 20.0 wt% of one or more emollients.

15

The gel base includes a liquid ester or an oil, preferably non-polar, which can be either natural or synthetic, and a gellant. More preferably the oil or ester of the base is a non-polar, branched chain aliphatic hydrocarbon homopolymer and, most preferably, hydrogenated polyisobutene. Hydrogenated polyisobutene conforms generally to the formula:

20

25



wherein x is an integer greater than 1.

The hydrogenated polyisobutene imparts emolliency, flexibility, and 30 high gloss to the cosmetic composition.

The hydrogenated polyisobutene is preferably about 60 wt% to about 99 wt% of the gel base.

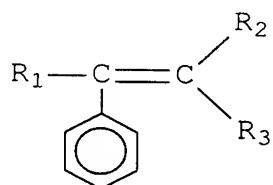
In addition, the gel base also includes one or more gellants in an amount about 1.0 wt% to about 40 wt% of the total weight of the gel base. More preferably, the total amount of gellant is present in an amount about 1
5 wt% to about 20 wt% of the total weight of the gel base and, most preferably, about 10 wt%.

The gellant(s) are preferably one or more block copolymers. These copolymers are set out in more detail in U.S. Patent No. 5,221,534, which
10 is incorporated herein by reference. A preferred hydrogenated mixed-block copolymer consists of (1) styrene (2-cyclohexa-3-diene); (2) ethylene; and (3) propylene or butylene monomers; or the derivatives thereof, having the general structures:

15 Styrene

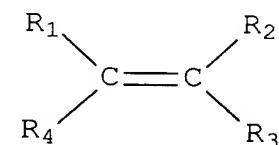
or a derivative of butylene

20



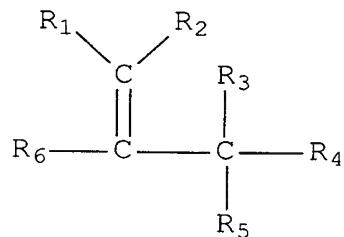
Ethylene

25

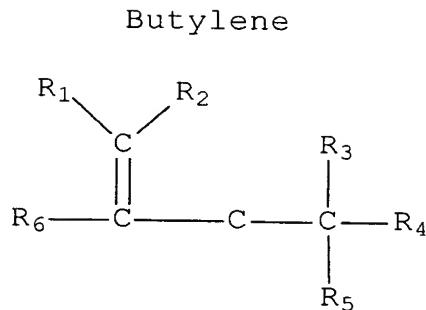


Propylene

30



5



where R₁ to R₈ are each independently a hydrogen or a hydrophobic alkyl chain.

This hydrogenated mixed-block copolymer is known as, for example, a hydrogenated styrene/ethylene/propylene tri-block copolymer or a styrene/ethylene/butylene tri-block copolymer. The "blocks" of polymerized styrene monomers are mixed with "blocks" of polymerized ethylene and propylene or butylene monomers. Typically, this hydrogenated mixed-block copolymer acts as a film former, as well as a gellant, plasticizer, emollient and/or moisturizer. The gellants promote improved skin occlusivity and transepidermal water loss (TEWL). Clinical studies with gelled mineral oil have shown that moisturization as measured by TEWL improves 53% even though the gel base contains more than 90% mineral oil. It should be understood that one or more hydrogenated styrene/ethylene/propylene mixed-block copolymers and/or styrene/ethylene/butylene mixed-block copolymers might be used in the present compositions.

30

A preferred hydrogenated block copolymer for use in the present invention is available from Penreco Technology Group, Karns City, Pennsylvania, and results in a clear gel base.

Since the cosmetic compositions, such as lip glosses, have a fluid and smooth consistency, the viscosity of the gel base should be about 50,000 centipoise (cps) to about 160,000 cps at 25°C when tested with a

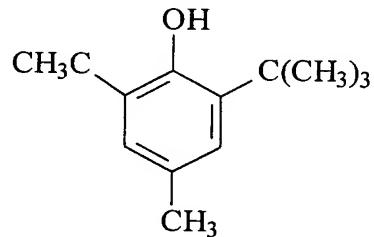
Spindle T-C at 5 rotations or revolutions per minute (rpm) and the color, based on ASTM D1500, should preferably have a value less than 0.5.

- The present invention also comprises an antioxidant in an amount
- 5 up to about 0.5 wt% of the total weight of the composition. More preferably, the antioxidant is present in an amount up to about 0.4 wt% of the total weight of the composition.

- The antioxidant is preferably selected from the group consisting of:
- 10 ascorbyl palmitate, butylated hydroxytoluene (BHT), butylated hydroxyanisole (BHA), tocopheryl acetate, and ascorbic acid. More preferably, the antioxidant is BHT.

- BHT is a substituted toluene that conforms to the formula:
- 15

20



- A cosmetic composition according to the present invention may be made without any wax. However, if waxes are included in the present composition, the amount of wax should be minimized to maintain the clarity of the composition. By maintaining a clear and transparent composition,
- 25 ingredients for providing visual effects (e.g., glitter) may be incorporated into the composition. Similarly, a clear and colored composition will provide truer color to the composition. Accordingly, it is preferred that the amount of wax is only up to about 5 wt% of the total weight of the composition.
- More preferably, one or more waxes will be present in an amount about 1
- 30 wt% to about 3 wt% of the total weight of the composition to maintain such clarity. However, more wax can be used if clarity is not a concern.

The one or more waxes can be natural or synthetic waxes.

Preferably, one or more microcrystalline waxes are used in the present invention. These microcrystalline waxes preferably have C₈ to C₅₀ hydrocarbons and a melting point preferably greater than about 60°C
5 (about 51°F). Other waxes that can be used in the present invention are candelilla, carnauba, ozokerite, paraffin, polyethylene, beeswax, ceresin, hydrogenated castor oil, japan wax, or mixtures thereof.

Further, a cosmetic composition of the present invention may
10 include colorants and emollients.

In a preferred embodiment, the cosmetic composition may include up to about 15.0 wt% of one or more colorants. More preferably, the colorants will be present in an amount about 8 wt% to about 12 wt% and,
15 most preferably, about 10 wt% of the total weight of the cosmetic composition. Such colorants include pearls and pigments that are known in the art. For example, pigments used in the present invention may be metal oxide pigments, such as iron oxides and titanium oxides, FD&C dyes, D&C dyes, and lakes.

20

A cosmetic composition according to the present invention may also contain one or more emollients other than the ingredients in the gel base in an amount up to about 20.0 wt% of the total weight of the cosmetic composition. More preferably, emollients will be present in an amount
25 about 2 wt% to about 15 wt% of the total weight of the cosmetic composition and, most preferably, about 5 wt%. Emollients useful in the present invention include any known to the art, including, but not limited to, oils and esters, such as lanolin and petrolatum.

30

In addition, a cosmetic composition according to the present invention may comprise other ingredients and additives known in the art, depending on the purpose for which the formulation is intended. For

example, a lip gloss according to the present invention may optionally include one or more vitamins, sunscreens, fillers and fragrances.

The following is an example of a cosmetic composition according to
5 the present invention.

Example 1: Lip Gloss

	<u>Ingredient</u>	<u>Wt%</u>
10	Hydrogenated polyisobutene/ hydrogenated styrene-ethylene-propylene copolymer/BHT	80
	Film Former	4
	Wax	3
15	Colorants	10
	Preservative	0.1
	Fragrance	0.3
	Emollients	q.s.

20 This formula provides superior resistance to feathering and bleeding, as well as long-lasting shine and color, as a direct result of the thickening property achieved through the gel base. This thickening property also serves to drastically reduce the settling rate of the dispersed pigment particles by physically restraining the movement of the particles. In
25 addition, the polymer system, itself, can confer an additional element of stabilization to the composition further enhancing the overall stability of the composition.

30 The present invention having been described with particular reference to the preferred forms thereof, it will be obvious that various changes and modifications may be made herein without departing from the spirit and scope of the invention as defined in the appended claims.

WE CLAIM:

1. A cosmetic composition comprising:
 - 5 a gel base having an oil or liquid ester and a gellant, wherein said gel base has a viscosity about 50,000 cps to about 160,000 cps at 25°C.
 - 10 2. The cosmetic composition of claim 1, wherein said gel base is about 75.0 wt% to about 99.0 wt% of the total weight of the cosmetic composition.
 - 15 3. The cosmetic composition of claim 1, wherein said oil or liquid ester is about 60.0 wt% to about 99.0 wt% of the total weight of said gel base.
 - 20 4. The cosmetic composition of claim 3, wherein said gellant is present in an amount about 1.0 wt% to about 40.0 wt% of the total weight of said gel base.
 - 25 5. The cosmetic composition of claim 1, wherein said oil or liquid ester is a hydrogenated polymer.
 - 30 6. The cosmetic composition of claim 5, wherein said hydrogenated polymer is hydrogenated polyisobutene.
 7. The cosmetic composition of claim 1, wherein said gellant is an hydrogenated mixed-block copolymer comprising monomers selected from the group consisting of: styrene, ethylene, propylene, butylene, derivatives thereof, and mixtures thereof.
 8. The cosmetic composition of claim 1, further comprising an antioxidant.

9. The cosmetic composition of claim 8, wherein said antioxidant is selected from the group consisting of: ascorbyl palmitate, BHT, BHA, tocopheryl acetate, ascorbic acid, and mixtures thereof.

5

10. The cosmetic composition of claim 8, wherein said antioxidant is present in an amount not more than about 0.5 wt% of the total weight of said composition.

10

11. The cosmetic composition of claim 1, further comprising one or more waxes.

12. The cosmetic composition of claim 11, wherein said one or more waxes are present in an amount up to about 5.0 wt%.

15

13. The cosmetic composition of claim 1, further comprising one or more colorants.

20

14. The cosmetic composition of claim 13, wherein said one or more colorants are present in an amount up to about 15.0 wt% of the total weight of the composition.

15. The cosmetic composition of claim 1, further comprising one or more emollients.

25

16. The cosmetic composition of claim 15, wherein said one or more emollients is present in an amount up to about 20.0 wt% of the total weight of the composition.

30

17. The cosmetic composition of claim 1, further comprising one or more ingredients selected from the group consisting of: vitamins, sunscreens, fragrances, fillers, and mixtures thereof.

18. A cosmetic composition having a gel base comprising:
- a hydrogenated polymer;
- 5 a hydrogenated gellant; and
- butylated hydroxytoluene, wherein said gel base has a viscosity about 50,000 cps to about 160,000 cps at 25°C.
- 10 19. A method of providing improved feathering resistance and bleeding resistance to a lip gloss composition comprising adding to said composition a gel base having an oil or liquid ester and a gellant, wherein said gel base has a viscosity about 50,000 cps to about 160,000 cps at 25°C.
- 15 20. The method of claim 19, further comprising providing to said composition longer lasting color and longer lasting shine.

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US00/28979

A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : A61K/ 7/00, 7/025, 7/027, 1/00, 31/74, 31/745, 31/01, 31/015.
US CL : 424/401; 424/64; 424/78.03; 514/944; 514/762; 514/764.

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 424/401; 424/64; 424/78.03; 514/944; 514/762; 514/764.

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
Please See Continuation Sheet

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 4,935,228 A (FINKENAUR et al.) 19 June 1990 (19.06.1978); Col. 2, lines 20-24;	1, 8, 11, 13, 17
---	Col. 2, lines 40-43; Col. 3, lines 16-20; Col. 3, lines 41-44; Col. 4, line 17; Col. 3, lines	-----
Y	33-34.	2-7, 9-10, 12-16, 19-20
Y	US 5,221,534 A (DES LAURIERS et al.) 22 June 1993 (22.06.1993); Col. 1, lines 9-16; Col. 1, lines 22-27; Col. 6, lines 34-36; Col. 4, lines 12-14; Col. 7, lines 46-63; table 11.	1, 2, 3, 4, 5, 7, 15, 16, 17
Y,P	US 6,103,221 A (ARNAUD et al.) 15 August 2000 (15.08.2000); Col. 7, lines 41-42; Col. 8, lines 13-16 and 29.	5, 6, 8, 10, 15, 16, 17, 18
Y	US 5,288,482 A (KRZYSIK) 22 February 1994 (22.02.1994); Col. 2, lines 1-4; Col. 5, lines 26-34.	3, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17
Y	US 5,707,612 A (ZOFCHAK et al.) 13 January 1998 (13.01.1998); Col. 3, lines 1-22; Col. 2, lines 61-67; Col. 6; Col. 7.	1, 3, 11, 12, 15, 16, 20
Y	US 5,352,441 A (MAUSNER) 04 October 1994 (04.10.1994); Col. 1, lines 51, 63-64.	13, 14, 15, 16, 17, 19, 20
Y	US 5,318,775 A (SHORE et al.) 07 June 1994 (07.06.1994); Col. 1, line 60; Col. 7, table 7.	1, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17
Y	US 4,929,439 (COTTERET et al.) 29 May 1990 (29.05.1990); Col. 3, Col. 4, Col 5.	1, 5, 6, 11, 13, 15, 17

<input type="checkbox"/>	Further documents are listed in the continuation of Box C.	<input type="checkbox"/>	See patent family annex.
* "A"	Special categories of cited documents: document defining the general state of the art which is not considered to be of particular relevance	"T"	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"E"	earlier application or patent published on or after the international filing date	"X"	document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"L"	document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"Y"	document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"O"	document referring to an oral disclosure, use, exhibition or other means	"&"	document member of the same patent family
"P"	document published prior to the international filing date but later than the priority date claimed		

Date of the actual completion of the international search

01 December 2000 (01.12.2000)

Date of mailing of the international search report

13 MAR 2001

Name and mailing address of the ISA/US

Commissioner of Patents and Trademarks
Box PCT
Washington, D.C. 20231

Faxsimile No. (703)305-3230

Authorized officer

Diana Dudash

Telephone No. (703) 308-1235

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US00/28979

Continuation of B. FIELDS SEARCHED Item3: WEST--cosmetic composition; lip gloss; lipstick; block polymer; polyisobutene or polyisobutylene or hydrogenated polymer; antioxidant or ascorbyl palmitate or BHT or HBA or tocopheryl acetate or ascorbic acid.